



**CONTACT: Ilia Rodriguez**  
**+1 212 419 7768**  
**i.rodriquez@ieee.org**

**FOR IMMEDIATE RELEASE**

**IEEE JOB SITE NAMED A TOP 100 JOB BOARD**

*IEEE Job Site recognized by the “Zagat” of the online employment industry.*

**New York, NY, 30 June, 2009** - WEDDLE’s, the world’s largest publisher of print guides to 100,000+ job boards now operating on the Internet, has selected the IEEE Job Site as a Top 100 site.

Called the “Zagat” of the online employment industry by the American Staffing Association, WEDDLE’s released its selections in conjunction with the publication of its *2009/10 Guide to Employment Sites on the Internet*.

The challenge for working men and women and employers alike is figuring out which sites to use. The Top 100 list is one way to do that. The *Guide* describes each site in the Top 100 with a detailed profile of its services, features and fees for both job seekers and employers. It also includes a directory of over 10,000 other job boards organized by career field, industry and geographic focus.

“Our Top 100 employment sites are the elite of the job board industry,” says WEDDLE’s Publisher Peter Weddle. “They have the strongest brands, the best services and the most distinguished track records of the sites we’ve seen on the Web. Are there other good sites out there? Of course. But the Top 100 selectees are truly in a class of their own.”

“We are thrilled that the IEEE Job Site was selected among the Weddle’s Top 100 online recruitment sites,” said Mike Buryk, Business Development Manager for IEEE Recruitment Services. “Pete Weddle is very well respected throughout the industry and his insight is greatly valued by recruiters. Our job site strives to be the best within its niche of engineering and technology.”

The site selection methodology included a comprehensive review of information submitted by the sites describing their features, services and fees as well as information provided by job seekers, employers and recruiters who have used the site. In addition, each site was visited to assess its user experience and level of maintenance.

### **About the IEEE Job Site**

The IEEE Job Site is the leading electronic engineering niche career community site connecting employers to the world's leading professional association for the advancement of technology – members of IEEE – the Institute of Electrical and Electronics Engineers. IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity.

### **About IEEE**

The Institute of Electrical and Electronics Engineers, Inc. (IEEE), a non-profit organization, is the world's leading professional association for the advancement of technology. Members rely on the IEEE as a source of technical and professional information, resources and services. Through its global membership, the IEEE is a leading authority on areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics, among others.

### **About WEDDLE's**

WEDDLE's LLC is a widely regarded thought leader in the field of employment. It consults with employers, staffing firms and job boards on best practices in talent acquisition and publishes guides and other books to help working men and women realize their full potential in the 21<sup>st</sup> Century workplace. Its research has been cited in such publications as *The Wall Street Journal*, *The New York Times*, *USA Today* and in *Money*, *Fortune*, and *Inc.* magazines. As HRWire put it, "When in doubt, consider WEDDLE's ... an industry standard."

###

